



January 30, 2026

Company name: KEY COFFEE INC
Name of representative: Yutaka Shibata
President
(Code number: 2594; Tokyo Stock
Exchange Prime Market)
Inquiries: Keisuke Kawai, Executive Officer
and General Manager of the
Administrative Division
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Notice Concerning Organizational Changes and Changes of Personnel

KEY COFFEE INC (the “Company”) hereby announces that it has resolved, at a meeting of the Company’s Board of Directors held on January 30, 2026, to implement the organizational changes and changes of personnel described below.

1. Details of the organizational changes (effective April 1, 2026)

(1) The role of the Sales Department I Sales Merchandising Team will be absorbed into the Department I To pursue new market opportunities and expand profitability, a new New Account Creation Team(NAC Team) will be established.

2. Changes of personnel (effective February 1, 2026)

(1) Changes in the duties entrusted to Executive Officers

New position	Former position	Name
Executive Officer General Manager, Marketing Division and Manager, Overseas Project Team, Marketing Division	Executive Officer General Manager, Marketing Division	Masatoshi Tanaka

3. Changes of personnel (effective April 1, 2026)

(1) Changes in the duties entrusted to Executive Officers

New position	Former position	Name
Executive Officer General Manager, Administrative Division	Executive Officer General Manager, Administrative Division and General Manager, General Affairs and Personnel Department	Keisuke Kawai
Executive Officer General Manager, Sales Division and General Manager, Sales Development Department	Executive Officer General Manager, Sales Division	Masato Yanagi

(2) Changes of executive employees

New position	Former position	Name
General Manager, Quality Assurance Department and Manager, Customer Center	General Manager, Quality Assurance Department	Maki Motoyoshi
General Manager, General Affairs and Personnel Department, Administrative Division	General Manager, Sales Development Department, Sales Division	Masayuki Takahashi
General Manager to General Affairs and Personnel Department, Administrative Division (seconded to Sulawesi Development Co., Ltd.) and Future of Coffee Department	Manager to General Affairs and Personnel Department, Administrative Division (seconded to Sulawesi Development Co., Ltd.) and Future of Coffee Department	Akira Moriya
General Manager, Purchasing Department, Supply Chain Management Division and Strategic Solutions Department	General Manager, Purchasing Department, Supply Chain Management Division and Sustainability Promotion Office, Corporate Planning Department, Strategic Solutions Department	Junichi Iwasaki
General Manager, Logistics Department and Manager, Kanto Distribution Section, Supply Chain Management Division	General Manager, Logistics Department, Supply Chain Management Division	Yoshitaka Isoda
General Manager, Tohoku Factory and Manager, Tohoku Distribution Section, Supply Chain Management Division	Manager, Manufacturing Section, Tohoku Factory, Supply Chain Management Division	Masanao Chiba
Assistant Manager, Tohoku Factory, Supply Chain Management Division	General Manager, Tohoku Factory and Manager, Tohoku Distribution Section, Logistics Department, Supply Chain Management Division	Kuniyuki Katagiri
Deputy General Manager, Sales Division and General Manager, Tokyo Branch Office, Sales Division	General Manager, Tokyo Branch Office, Sales Division	Hiromichi Yanagi
General Manager, Kan-Shin-Etsu Branch Office, Sales Division	General Manager, Kyushu Branch Office, Sales Division	Mitsuyuki Ogawa
General Manager, Kyushu Branch Office, Sales Division	General Manager, Kan-Shin-Etsu Branch Office, Sales Division	Yuuichirou Awai
Deputy General Manager, Wholesale Division and General Manager, Wholesale Strategy Department and Manager, E-Commerce Business Sales Team, Wholesale Division	General Manager, Wholesale Strategy Department and Manager, E-Commerce Business Sales Team, Wholesale Division	Shinichi Yagi
General Manager, Kan-Shin-Etsu Branch Office, Wholesale Division	General Manager, Osaka Branch Office, Wholesale Division	Yuuji Ozawa
General Manager, Tokyo Branch Office, Wholesale Division	General Manager, Tokyo Branch Office and Manager, Sales Section II, Tokyo Branch Office, Wholesale Division	Yoshiya Kiyota
General Manager, Osaka Branch, Wholesale Division	General Manager, Nagoya Branch Office, Wholesale Division	Yoshikazu Udagawa